



# INDUSTRY LEADING RESULTS

ON AVERAGE, OUR PERFORMANCE PRODUCT DEALERS SEE THESE RESULTS:

 **462** Keyword Rankings on Google (Not including brand name)

 **\$34,456.00** Monthly Lead Value at \$300 per lead

 **105** Phone Calls through their website from interested consumers

 **\$28.08** Avg. Cost Per Lead incl. website and SEO fees

Our products and services include the latest technology-driven search engine optimization (SEO), website authority building Semantixs™, social media strategy, online and mobile advertising services, website development, and relevant application (APP) development.

mta360™ also provides conventional marketing and advertising services, as well as sales training from a seasoned team of professionals dedicated to maximizing your company's top-line revenue.



## PROCESS THAT DRIVES RESULTS

mta360™ provides a straight-forward, turn-key approach to digital marketing, with proven results.

### Our Strategy:

1. We will perform an in-depth evaluation of your website.
2. We'll hold a one-on-one educational meeting to provide an honest assessment that's focused on achieving your marketing goals and budget.
3. We'll recommend a digital marketing strategy that best suits your needs, based on our findings and your team's input.
4. mta360™ will launch your campaign, and report results to you on a weekly basis.

**480.882.1799**  
**www.mta360.com**



## ONE HVAC CONTRACTOR'S SUCCESS

Three years ago, Amber Mechanical was an all-commercial dealer. They entered into the residential space with an internet campaign. With it's successful strategy for residential implemented, Amber is dominating its residential market.

In November 2017, mta360™ once again coordinated a campaign for Amber in the Commercial/Applied, Building Automaton and Security market. Today, Amber dominates all HVAC segments utilizing a strategy of websites and sub-domains. TAC (Amber's building automation company) is designed to specifically target B2B which captures search traffic from engineers, architects and building managers.

<http://ta-concepts.com/results>:

- 355 1st-page keywords (improvement of 301)
- 128 1st-place keywords (improvement of 125)
- 150 phone calls/submission forms per month (avg. since campaign start)
- \$538,118 annual lead value

## WHO IS mta360™?

mta360™ offers powerful products in the digital space that will drive quality leads to your business. We specialize in the HVAC industry and have been helping dealers and distributors create effective sales campaigns and marketing strategies for over a decade.

mta360™ is the preferred digital provider for industry-leading HVAC manufacturers, and is endorsed by Intuit for the HVAC industry.

Our purpose is to develop effective and engaging marketing tools that get you in front of the consumer that has an immediate need for your products and services.

## JACK NAGY, Founder and President

A leader in the Marketing, Training and Advertising industries, Jack has helped numerous companies - from small mom and pop businesses, to some of the largest distributors, reach the right audience and transform their sales teams.

With over four decades of experience within the HVAC industry, an electrical engineering degree and MBA, Jack drove the success of many reputable companies before starting his own firm.