

A new showroom, new trucks, and double-digit profits!

Background

Since 1933 Famous Supply has been a leading wholesale distributor for HVAC, Plumbing, Industrial/PVF, building products and training.

Challenge - Generating More Profit

When contractors are struggling to make ends meet it's probably because they just aren't charging enough. Seeing many of their contractors struggling to remain profitable, Famous Supply chose to promote the Coolfront Mobile flat rate app to their contractors as a way to help.

Solution - Coolfront is the Flat Rate Tool of Choice

Coolfront Mobile is the zero-cost flat rate pricing app for HVAC Electrical and Plumbing contractors.

Bill Hall of Famous Supply said that Coolfront's flat rate pricing program is the best out there because it is customized to each contractor. It's also easy to use. "Coolfront is the only program we support." Hall said that there are a number of flat rate programs on the market but none match the benefits of Coolfront Mobile. It has a lot to do with repair categories. "Many of the other programs only offer 5 general repair categories," Hall stated. "That just doesn't work."

Even the old-school contractors are starting to go digital. Having this app available puts all the newest technology in their hands. This benefits the contractors and attracts the next generation.

Over 1300 Contractors signed up for Coolfront Mobile through HARDI members. They have used almost a half million work orders.

Results - Promoting Coolfront Mobile Makes Good Business Sense

Hall told the story of a class he was teaching recently. He started in on flat rate and tried to explain why flat rate works. Naturally there was some pushback and grumbling from some of the seasoned contractors. Then Jon Sells, owner of Jon's Plumbing & Heating spoke up from the back and said "I was that guy two years ago...I was wrong." Since then Sells has successfully used Coolfront Mobile to add a brand new showroom, a new fleet of trucks and double digit profits.

"Coolfront is the only program we support." - Bill Hall, Famous Supply

Encouraging affiliates to promote Coolfront Mobile keeps contractors profitable, organized and growing.

Get started with Coolfront Mobile with [50 free work orders](#).

