

HARDI

PROVEN VENDOR PROGRAM

HARDI Service Vendors and potential new Service Vendor members:

HARDI's Marketing Committee is excited to be offering a new tool for members: HARDI's Proven Vendor Program. The program is being implemented in order to provide members with a peer reviewed selection of vendors that have proven themselves with other HARDI members. This can be a mutually beneficial program for our members as well as yourselves. With that being said, we have a few requirements from your company to participate in this list:

- **HARDI member Reference:** Have a HARDI member that you have done business with willing to be contacted by other members who will be able to share the experience that they had doing business with you (This member will be featured on the Proven Vendor List as your reference).
- **Special Promo/Offer for Members:** Have a monthly/annual special that can be offered when members choose to use your services (This will be featured on the list).

If you choose to participate in this program we will feature your company, what you offer, as well as a link to a site that features your products/services. HARDI will also post the exclusive member offer that you propose on this list as well. This will increase your visibility among HARDI members and will ideally provide our service vendor members with an opportunity to generate new relationships with members of the HARDI association.

Once launched an eblast will be sent to members that will spread awareness of this new program. This list will also be mentioned and promoted at various times throughout the year as a reference tool for any interested member looking for a variety of products and services.

Members have access to the member directory and can utilize this to help generate leads of potential customers. We ask that promotion be thoughtful and limited. The program goal is to have HARDI share promotions and offers that you provide and get members actively viewing the resource at the HARDI website and provide them with a single location to go and find specifically what it is that they may need at any given time.

****HARDI's Marketing Committee will have the discretion to remove any members who are abusing the member directory and are spamming HARDI members.**

****In order to participate you must be a member of HARDI. This requires approval by HARDI's Board of Directors as well as a nominal fee and so minor paperwork.**

If interested in taking part in HARDI's Proven Vendor Program please contact Lauren Roberts at l.roberts@cfmkc.com or Chris DeBoer at cdeboer@hardinet.org for further details and how to get involved.

About HARDI

HARDI (Heating, Air-conditioning and Refrigeration Distributors International) is the single voice of wholesale distribution within the HVACR industry.

HARDI members market, distribute, and support heating, air-conditioning, and refrigeration equipment, parts and supplies. HARDI Distributor members serve installation and service/replacement contractors in residential and commercial markets, as well as commercial/industrial and institutional maintenance staffs. HARDI proudly represents more than 475 distributor members representing nearly 4,100 branch locations, and close to 500 suppliers, manufacturer representatives and service vendors.

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Company Name: _____
Company Contact: _____ **Email:** _____
Phone: _____

Member Reference: _____
Member Reference Contact: _____ **Email:** _____
Phone: _____

Website (where to direct members): _____

A brief summary of the service you offer (one or two sentences): _____

Member Discount/Promo: _____

