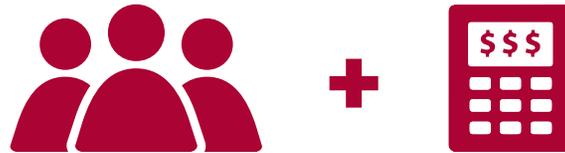




BRANDED PRODUCT SOLUTIONS

Towsleys is a nationally recognized leader in providing branded clothing, promotional products, gifts and service awards, helping HARDI member companies with creative, price-conscious products for customers and employees.

THE DILEMMA



SHORT STAFF + LIMITED BUDGET

Smaller staffs doing more with smaller budgets create a large challenge, and higher stress. You need promotional items, but the time needed to do it right fights with other responsibilities. It's a continual conflict of priorities – how do I manage my staff, grow my business, be creative, manage co-op dollars, and manage and distribute an inventory of promotional items?

THE TOWSLEYS SOLUTION

Founded in 1954, Towsleys has specifically served distributor firms in the HVAC industry across the U.S. for over 30 years. We begin by understanding your needs, create solutions for your trade shows/events, and even manage the co-branding of items to maximize use of your co-op funds. This allows you to focus on the core needs of your business. From simple trade show giveaways to employee and customer gifts to the use of technology to manage their promotional items, uniforms and co-op dollars, Towsleys creates a tailored solution to achieve your goals. Many distributors use Towsleys to outsource the development, acquisition and management of promotional items, reducing the associated time requirement and stress.

TRADESHOWS / EVENTS / GIFTS

Pens - Notebooks - Tech Items - Customized Tools - Apparel



E-COMMERCE

Uniform Programs - Apparel - Accessories

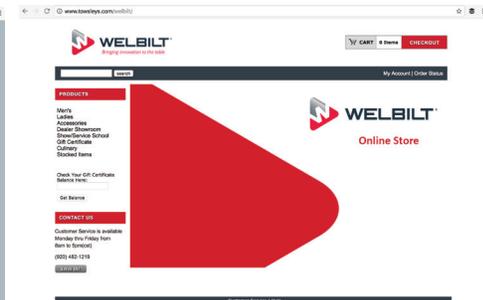
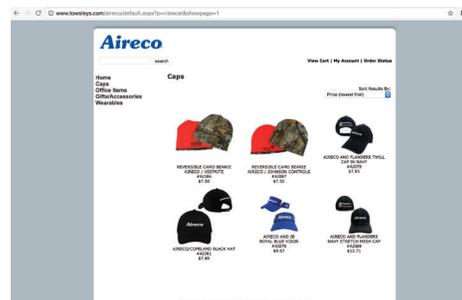
Aireco Supply Inc., a Maryland-based wholesaler, uses two custom designed e-commerce stores for uniforms and Aireco branded products:

<http://www.towsleys.com/aireco>

<http://www.towsleys.com/airecouniform>

As a supplier to HARDI members, we have created a web store to show a small portion of our potential product solutions.

<http://www.towsleys.com/hardi>



THE NEXT STEP...

Contact us via phone or email to explore how Towsleys can solve your promotional products dilemma.

Our brand promise to you:

"We worry about it so you don't have to."

Bill Niedermeyer

 920-482-1127

 bill@towsleys.com

